



Management System

CARDSMART

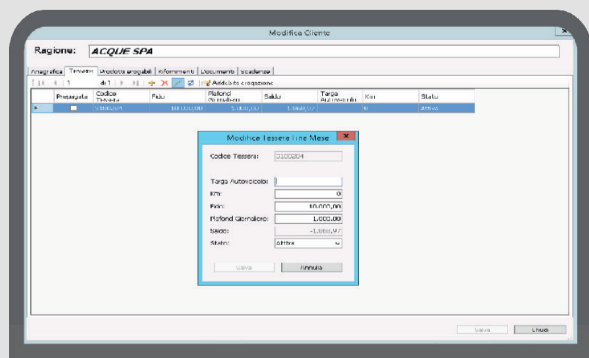
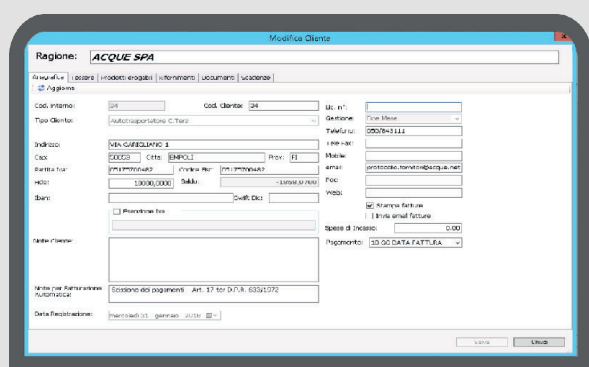
LOYALTY CARDS MANAGEMENT

FEATURES

- Black list/White list and real-time card authorization functionality
- Fidelity/Loyalty cards management:
 - Prepayment cards
 - Post payment cards
 - Points cards
 - Discount cards
- Real-time management of all client/card related parameters defined in the system batch-by-batch and card-by-card:
 - Block/Unblock card/client
 - Set/Modify daily limit
 - Set/Modify monthly limit
 - Check amount
 - Set /Modify discount rate
 - And more...
- Pre-defined/customizable, automated reports
- Intuitive graphical user interface (GUI)



The MASER CardSmart system is a unique solution, which empowers you to create, customize and manage you own branded loyalty/points/discount scheme. CardSmart is already developed to comply the new European electronic invoicing standards and requirements.



ADDED VALUE

- ➔ Flexible, proprietary card management system
- ➔ Client-tailored solution
- ➔ Define your own Discount/Loyalty/Points card management system
- ➔ Real-time remote access management
- ➔ EMV-encryption security level
- ➔ Elimination of paper vouchers

The software architecture design is open and modular, with management access tools and functions, which allow the station/network management to control, update and manage all loyalty parameters and functions in real-time mode.