



Intelligent Display

MEDIASMART_LEDWALL

WITH LED TECHNOLOGY

FEATURES

Our MEDIASMART Ledwall in the version with led technology allows you to have a perfect solution for viewing both fuel prices and videos and advertising messages. Thanks to this great display flexibility, with a single screen it is possible to indicate both the prices applied to fuels, and to stream videos and messages to users, thus guaranteeing a unique solution of its kind compared to, for example, standard price lists where only the display of prices is available. The screen becomes completely "intelligent" and it is managed in a totally interactive way.

The Mediasmart_Ledwall are available either in four standard dimensions or in customized sizes tailored to the specific request.

Creative communication and imaging
with our new MediaSmart Ledwall



The MEDIASMART_Ledwall units are intelligent communication system. Through the MEDIASMART_Ledwall system it is possible to stream videos and messages to provide information to users regarding the services offered on the service station or it is possible to stream third party content.

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AVAILABLE CONFIGURATIONS

The MediaSmart_Ledwall available as standard size and dimensions are as follow:

- **MediaSmart_Ledwall**
Large 50 cm. x Height 100 cm.
- **MediaSmart_Ledwall**
Large 100 cm. x Height 150 cm.
- **MediaSmart_Ledwall**
Large 300 cm. x Height 100 cm.
- **MediaSmart_Ledwall**
Large 150 cm. x Height 300 cm.

Other size and dimensions are available on request.

ADDED VALUE

- ➔ The great advantage of the MEDIASMART_Ledwall units is that they are intelligent devices integrated into the Maser automation architecture management of the forecourt.
- ➔ The video files to be displayed are managed directly through the StoreSmart System, thus allowing fast, flexible and completely automated data streaming. The same procedure also applies to the Product Prices module, available on the StoreSmart System.
- ➔ Thanks to this fully integrated management, it is possible to send video files from the StoreSmart system, as well as the Product Prices modules directly to the MediaSmart_Ledwall units and it can also be done several times a day without any problems.
- ➔ In case of centralized remote management, it is possible to manage video files directly from the OfficeSmart system installed in network Headquarters. The files sent by the HQ to the service stations on its network can be the same for all service stations or they can be "customized" for each service station, ensuring flexibility and unique management.
- ➔ Same identical method applies for managing Product Prices.

One or more Mediasmart_Ledwall units can be installed at the point of sale in order to manage the display of prices and videos on all the islands visible from both directions.